DO I NEED TO PURCHASE ADMISSION TO ENJOY THESE EVENTS?

YOUTH CONTESTS - September 28 - 29

NO - Youth contests planned for the Saturday and Sunday before Expo do not require gate admission to spectate, but please note that other available activites and amenities - such as food and shopping options - will be extremely limited.

NETWORKING - September 29 - October 4

DEPENDS - There are countless networking opportunities while at World Dairy Expo. All events happening on days that admission is required (*Tuesday, October 1 through Friday, October 4*), will require you to purchase admission. In addition, some of these nightly events may require special tickets to attend. We recommend checking with the specific event if that is the case.

DAIRY CATTLE SHOW - September 29 - October 4

DEPENDS - Breed shows scheduled Tuesday, October 1 through Friday, October 4 require gate admission to spectate. A handful of shows that take place or start before October 1 will not have required admission - however, please note that all other activities and amenities - such as food and shopping options - will be extremely limited. If you're unable to join us, the Dairy Cattle Show will also be available to watch on ExpoTV.

EDUCATION - October 1 - 4

YES - All educational offerings will be on days that gate admission is required. If you're unable to join us in person, you can also watch most of Expo's educational offerings on Expo'TV.

TRADE SHOW - October 1 - 4

YES - Expo's world-renowned Trade Show runs only on the days that gate admission is required. View the list of participating companies and plan your trip on our website or on Expo's mobile event app.